

Developing Desire for Community Outreach

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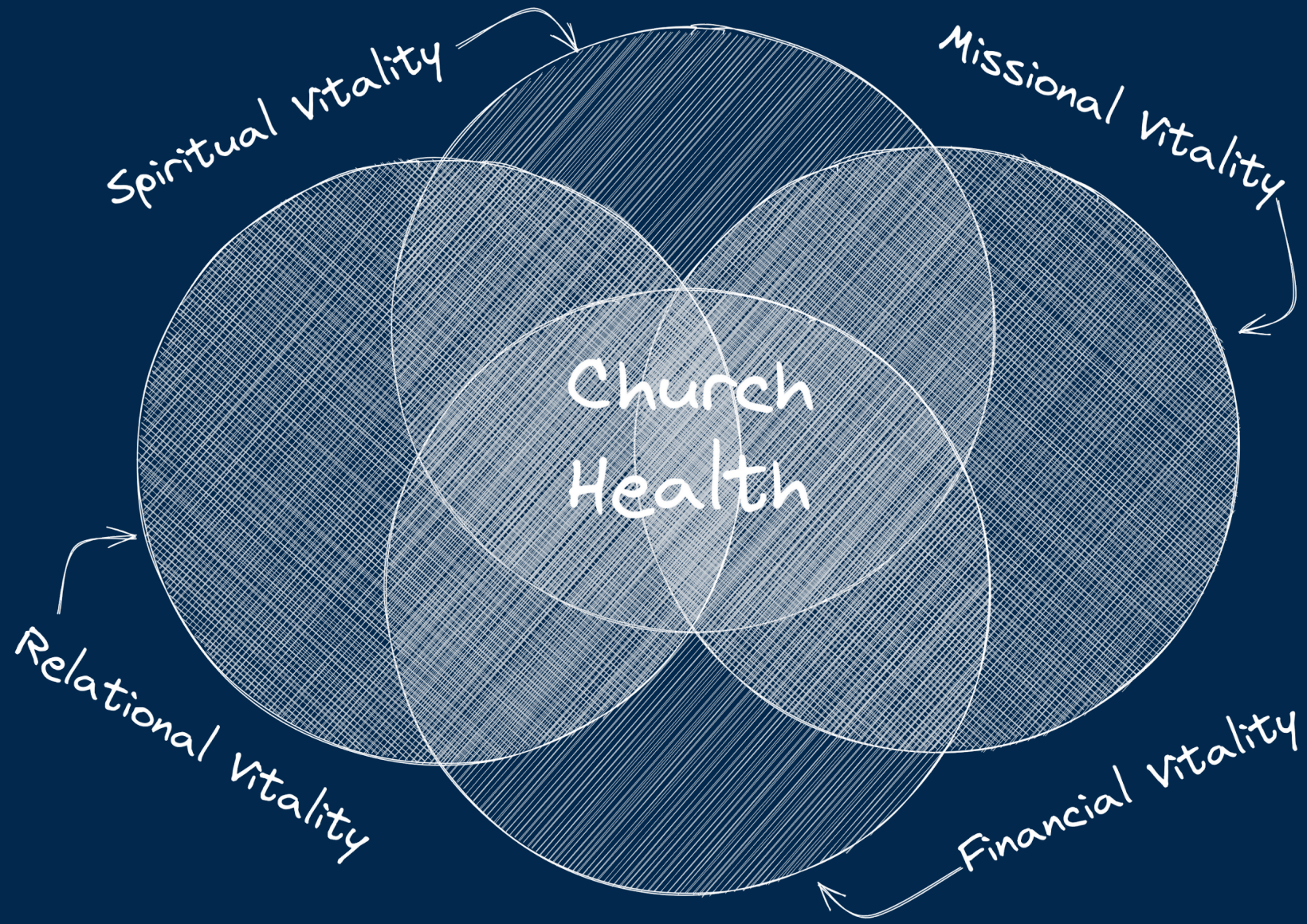


After examination...

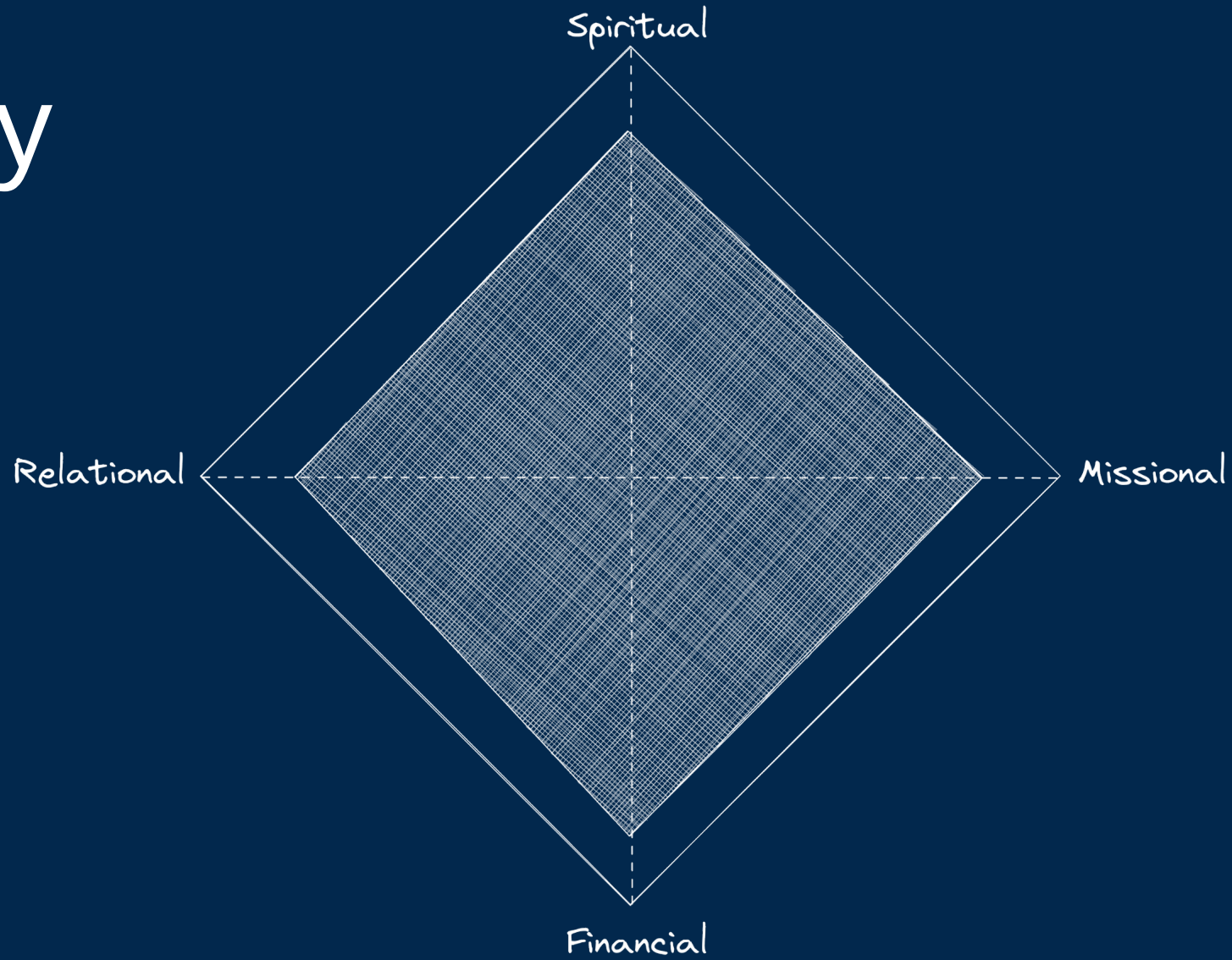
After a church and community have been assessed through the examination process and a renewal pathway is established, we start the process of implementation.

Implementing a renewal process *always requires outreach*.

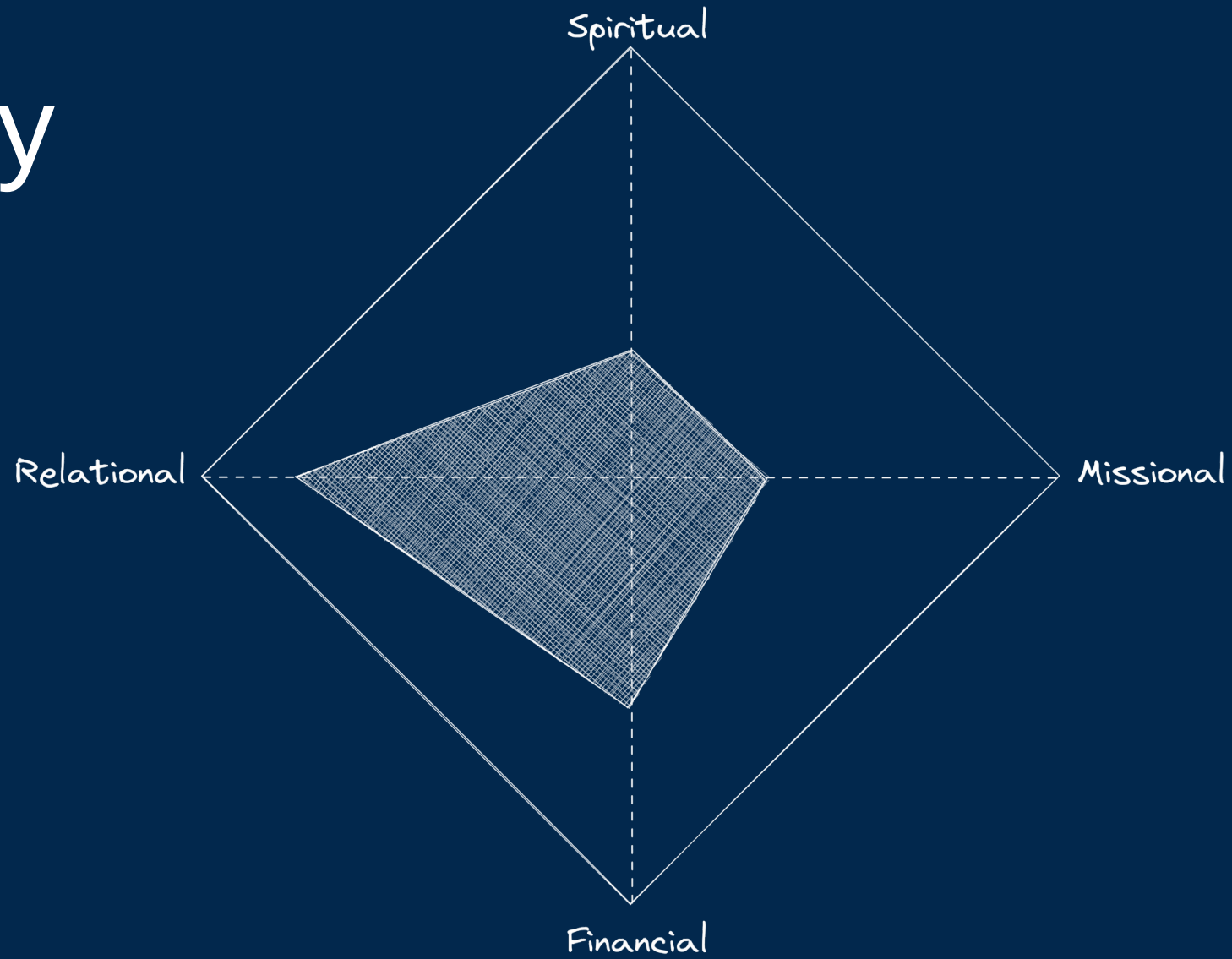




Vitality



Vitality



Where are we going?

1. Developing desire is the most important aspect of navigating outreach.
2. Good community discovery naturally leads to engagement.



Developing desire is the most important aspect of navigating outreach.



There is no magic bullet for culture change.



Integrity of Message



Three Levels for Culture Change

1. **Macro-level** – Broadcast level that is mostly likely to hit the whole church at once. Think sermons, website, emails, etc.
2. **Meso-level** – Smaller groupings of people within the church where much equipping and fellowshiping takes place. Think Sunday school classes, small groups, etc.
3. **Micro-level** – Interpersonal interaction. Think the foyer prior to corporate worship, or lunch following the service.



We work toward what we
celebrate.



Love by Doing



Learning Domains

1. **Cognitive** – Knowledge and concepts (head)
2. **Affective** – Emotional buy-in (heart)
3. **Behavioral** – Activity-based (hands)



Learning Domains

A horizontal sequence of three white chevron-shaped boxes pointing to the right, each containing a learning domain. The first box is labeled 'Cognitive', the second 'Affective', and the third 'Behavioral'. The boxes are connected by dark blue chevrons pointing right.

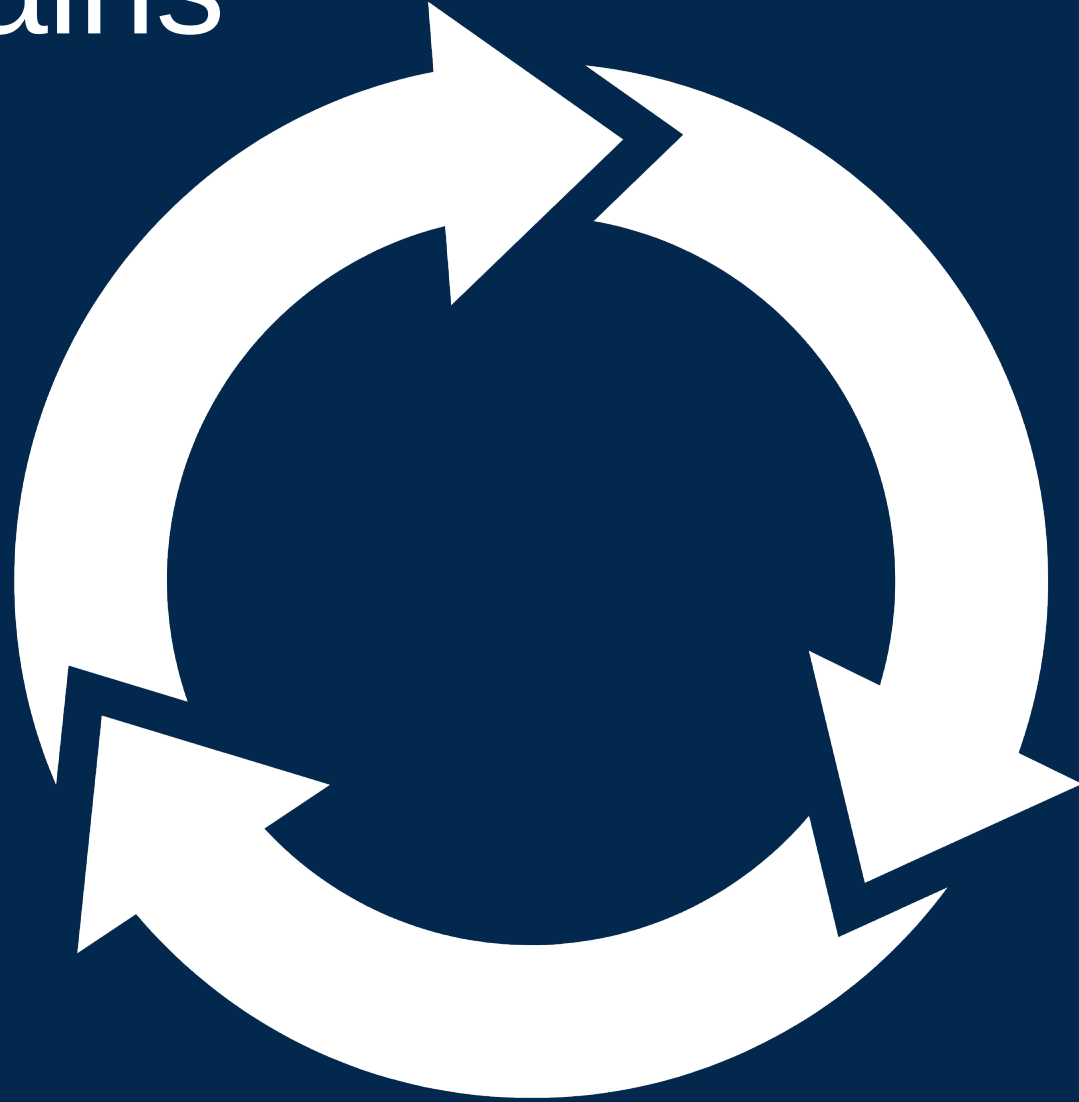
Cognitive

Affective

Behavioral



Learning Domains



Experiential Learning

“In 1964 Leon Festinger’s research led him to advance the radical notion that the knowledge–behaviour relationship actually works the other way around – that is, ***people are more likely to behave their way into thinking than think their way into behaving***”

Shaw, *Transforming Theological Education*, 2014.



Kolb's Cycle

“This process is circular, moving from a concrete experience to reflective observation to abstract generalization to a final process of active experimentation. ***While this process is circular (repeating over and over again), it is not flat.*** Think of it as a spiral upward to increasing knowledge.”

Lingenfelter, *Teaching Cross Culturally*, 2003.



Why am I boring you with this?

If we want to grow ***desire*** for outreach, starting a church on an experience-based path engages all three learning domains.

1. Start at a simple action (community discovery).
2. Which engages the affections (real relationship development).
3. This creates the need for information (they see why they need to learn).



Where do we go from here?



Good community discovery
naturally leads to engagement.



Good community discovery...



Map your spheres. Map your community.

1. Create a membership map to see church's footprint.
2. Have members trace their circles.
3. Fill in the gaps with ministry of presence.



1 in 5 Americans are on the
Threshold of Religion



A Warning Concerning Religious or Cultural Categories



... naturally leads to engagement.

1. Christian, get out of the bubble.
2. A warning concerning “relationship evangelism”.
3. Personal evangelism? Yes, but it should be a group activity.
4. Hospitality is hard, but you should do it anyway.



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